

# **PRODUCTION GUIDE**

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# primagraphics A division of INDEPENDENT CHECKS.

# **PRESS CAPABILITIES**

PRESS SIZE & TYPE	FINISH SIZE	# OF PLATES AND COLORS	MAX. WIDTH	PERFING	PUNCHING	MARGINALS	PRESS NUMBERING
22" CYLINDER CONT./SNAP	22"	UP TO 5 COLORS	19"	FULL & PARTIAL HORIZONTAL AND VERTICAL	YES	YES	YES
	11"						
	7 <sup>1</sup> / <sub>3</sub> "						
	5 <sup>1</sup> /2"						
	3 <sup>2</sup> / <sub>3</sub> "						
17" CYLINDER CONT./SNAP	17"	UP TO 3 COLORS	17"	Full & Partial Horizontal And Vertical	YES	YES	YES
	<b>8</b> <sup>1</sup> / <sub>2</sub> "						
	5 <sup>2</sup> /₃"						
	4 <sup>1</sup> / <sub>4</sub> "						
	3 <sup>2</sup> /5"						
14" CYLINDER CONT./SNAP	14"	UP TO 5 COLORS	19"	Full & Partial Horizontal And Vertical	YES	YES	YES
	7						
	3 1/2"						
14" CYLINDER CONT./SNAP CUTSHEET	14"	UP TO 5 COLORS	17"	FULL & PARTIAL HORIZONTAL AND FULL VERTICAL	NO	NO	NO
	7						
	3 1/2"						
11" CYLINDER CONT./SNAP CUTSHEET	11"	UP TO 4 COLORS	15"	Full & Partial Horizontal And Vertical	YES	YES	NO
	5 <sup>1</sup> / <sub>2</sub> "						
	<b>3</b> <sup>2</sup> / <sub>3</sub> "						

DOT GAIN FACTOR = SCREENS APPEAR 3% TO 8% DARKER AT PRESS

# **FULL COLOR CAPABILITIES**

We offer color, digital printing at a competitive price with our Ricoh Pro C751EX. Glossy brochures, product manuals and coil bound booklets are some examples of the products we can produce.

Please email your art to Forms.Art@independentinc.com



# **PREPRESS CAPABILITIES**

Our Prepress Department utilizes a Fujifilm Dart 4300 for platemaking (Direct-to-Plate). Graphic Design is available using Quark Express and Adobe CS 5.5 for Macintosh.

We can accept customer files that are set up in the following programs:

- Quark Express 9
- Adobe CS5.5 (Photoshop, Illustrator, InDesign, Acrobat)
- Microsoft Office Microsoft Office files are converted to the PDF format. Provide a printed copy or PDF of the Microsoft Office File to avoid type reflow and font issues. \*Additional typesetting may be needed.
- Microsoft Publisher is not supported on Macintosh Please provide a PDF of your Microsoft Publisher File.
  \*Additional typesetting may be needed.

PDF proof emailed upon request at no charge. Hard copy proofs available for a nominal fee.

Please email your art to Forms.Art@independentinc.com

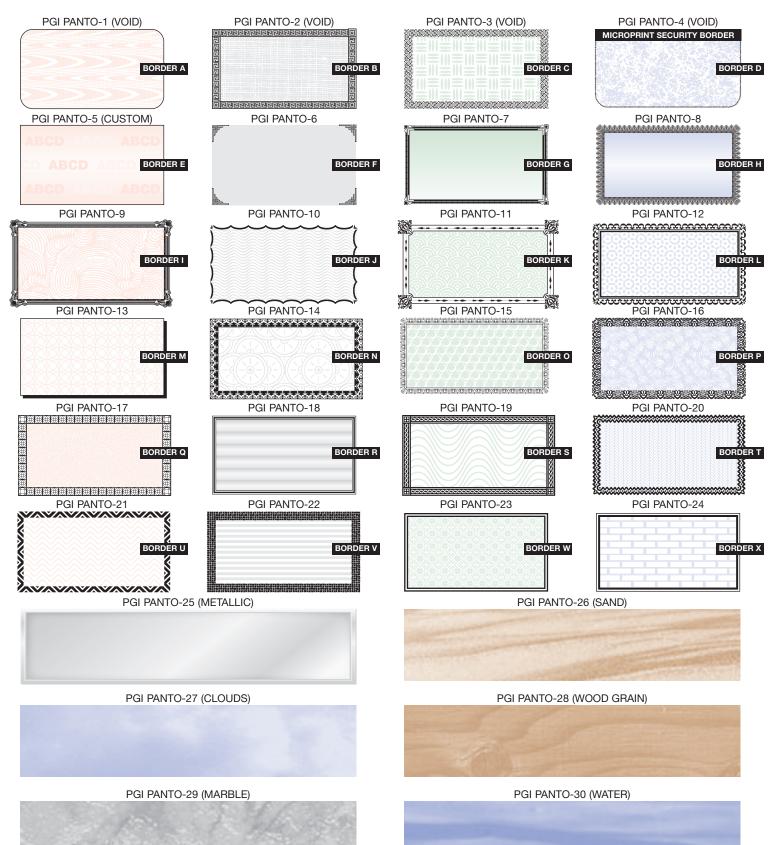
# A division of INDEPENDENT

# PANTOGRAPH CHOICES

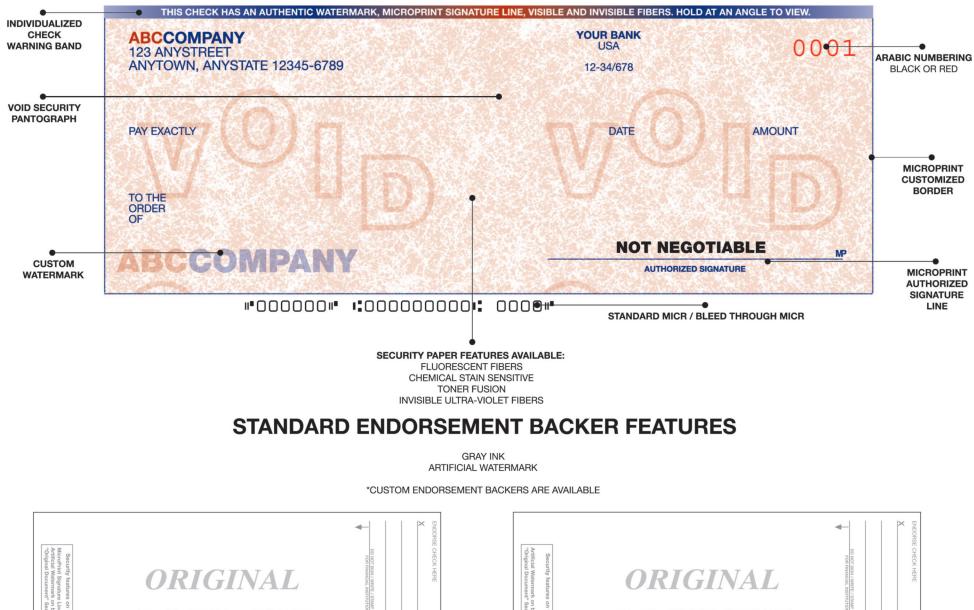
We recommend the following colors for use with our pantographs: Pantone 185 Red • Pantone Reflex Blue • Pantone Black Pantone 356 Green • Pantone 168 Brown • Pantone Process Blue

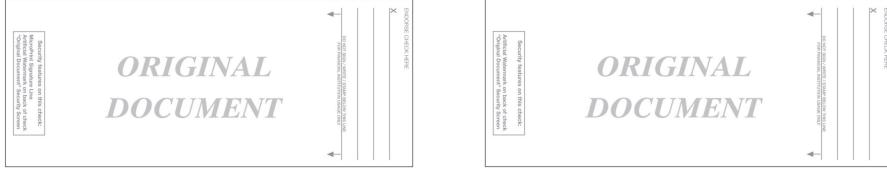
#### What is a Pantograph?

A Pantograph is the art design used on the front of a check and other printed pieces such as prescription pads. They can offer security to documents if they contain the VOID feature. We have 4 VOID Pantographs at Primagraphics, inc. We can also outsource to other companies to produce customized Pantographs with the customers design and logos.



### SECURE CHECK FEATURES









Below are all of the Integrated Products offered by Primagraphics, Inc.

# **INTEGRATED CARD CHOICES** STANDARD PEEL OUT INTEGRATED CARDS:

#### **BACK LAMINATES:**

2 mil or 4 mil Lite Lift Dry

• 1/4" lift edges on the left and right edges for card removal

2 mil Signature Compatible Clear Lift

• No lift patterns, so card can be removed from any edge

#### FACE LAMINATES:

- 1 mil or 2 mil thickness
- Laser compatible in either gloss or dull finish
- Signature compatible finish
- Impact printer compatible
- Ink jet printer compatible
- Cards can be manufactured without face laminate

#### **PUNCH-OUT STYLE CARDS:**

These cards work well for applications that need to duplex print on the cards. Any combination of face laminates can be used, on one or both sides.

#### **FOLD OVER CARDS:**

This option is designed to allow variable information to be printed on both sides of the card without duplex printing. The cards can either be made with or without a face laminate and with standard Lite Lift Dry Back laminate or with label film on the back. A label film back laminate allows the cards to be removed and folded over and stuck together, while the standard Lite Lift Dry Back laminated cards would not stick together. Cards can be placed side by side with a vertical fold perforation or stacked on top of each with a horizontal perforation.

#### **DUOLAM/PHOTOLAM CARDS:**

These cards work best for sealing and protecting signatures, photographs, bar codes and color ink jet printing. The cards will be peeled out, turned over, put back into the die cut area and punched out to form a dual laminated card. It is recommended to print instructions on the form.

#### **INTEGRATED LABEL CHOICES:**

- Permanent adhesive
- Removable adhesive
- Removable window adhesive
- Imaging liner

- CB coated imaging liner
- Freezer grade adhesive
- Repositionable adhesive similar to a post-it-note
- WE CAN MANUFACTURE INTEGRATED CARDS OR INTEGRATED LABELS IN ANY 11", 5½", 3%", 14", 7", OR 3½" DEPTHS AND IN UNIT SET, CUT SHEET OR CONTINUOUS VERSIONS.

These products are commonly found in the following vertical markets:

- Insurance Companies
- Financial Institutions Banks, Credit Unions, etc.
- Professional or Trade Organizations
- Retail Stores Discount Promotions
- Hospitals, Clinics and Medical Facilities
- Museums, Libraries, Zoos, Botanical Gardens, etc.

# **FREQUENTLY USED CARD CHOICES**

Our Standard Card Size is 3 3/8" x 2 1/8" with a 1/8" rounded corner die cut.

OPTION 1	OPTION 2
1 Card per sheet	2 Adjacent Cards per sheet
The card can be placed anywhere on the sheet as long as the criteria is met. *The card must be positioned at least 3/8" from any edge or perf.	The cards can be placed anywhere on the sheet as long as the criteria is met. *There must be 1/4" or 3/8" spacing between the two cards.
OPTION 3	OPTION 4
3 Cards per sheet	6 Cards per sheet
The card locations must be left, right or centered on the sheet. *The cards must be positioned at least 3/8" from any edge or perf. The card position is repeated at 3 2/3" intervals per sheet.	*There must be 3/8" spacing between each set of cards. The card set is repeated at 3 2/3" intervals per sheet.
OPTION 5	OPTION 6
1 Fold Over Card per sheet	2 Adjacent Fold Over Cards per sheet
CARD DIMENSIONS 6 3/4" Wide	CARD DIMENSIONS 3 3/8" Wide
2 1/8" High 1/8" rounded corner die cut	4 1/2" High 1/8" rounded corner die cut
The card is divided in half by a perforation so that it may fold over.	The card is divided in half by a perforation so that it may fold over.
The card can be placed anywhere on the sheet as long as the criteria is met. *The card must be positioned at least 3/8" from any edge or perf.	The cards can be placed anywhere on the sheet as long as the criteria is met. *The set of cards are placed side-by-side with 3/8" spacing between the two cards.



# INTEGRATED CARD SPECIFICATIONS

# STANDARD SIZE

3.375" x 2.125" or 3 <sup>3</sup>/<sub>8</sub>" x 2 <sup>1</sup>/<sub>8</sub>" .125" or <sup>1</sup>/<sub>8</sub>" Rounded Corner

# BLEEDS

Require .0625" or  $\frac{1}{16}$ " bleed around the die of the card. Copy cannot bleed off of the top or bottom of the sheet.

# LOCK-UP

Require .375" or <sup>3</sup>/<sub>16</sub>" white space between top & bottom of the sheet as shown in the example.

# LAMINATE AREA

Require .375" or <sup>3</sup>/<sub>8</sub>" space between the edge of the card and the edge of the paper as shown in this sample.

# **2 ADJACENT CARD OPTION**

Require at least .375" or <sup>3</sup>/<sub>8</sub>" space between the right edge of the left card die and the left edge of the right card die as shown in the diagram below.

Email your art files to Forms.Art@independentinc.com



